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# David R. Tannenbaum

## Employment

Assistant Professor of Management, David Eccles School of Business, University of Utah, 2016–present

Postdoctoral Research Fellow, Center for Decision Research, Booth School of Business, University of Chicago, 2014–2016

Postdoctoral Research Fellow, Behavioral Decision Making Group, Anderson School of Management, University of California at Los Angeles, 2011–2014

Predocutorial Research Fellow, Managerial Economics and Decisions Sciences, Kellogg School of Management, Northwestern University, 2008–2009

## Education

Ph.D., Social Psychology, University of California at Irvine, 2011

B.A., Psychology, University of Southern California, 2004

## Professional Affiliations

Academy of Management

Behavioral Science and Policy Association

Society for Judgment and Decision-Making

Society for Personality and Social Psychology

## Grants & Awards

Justice and Ethics Division Fellow, Behavioral Science and Policy Association, 2016

Social Ecology Dean's Dissertation Writing Fellowship, UC Irvine, 2011

Time-sharing Experiments for the Social Sciences initiative, National Science Foundation, "Do policy defaults communicate choice-relevant information?" (with Peter H. Ditto), 2011

Bernard Marcus Fellow, Institute for Humane Studies, 2011

Student Travel Award, JDM Pre-conference, Society for Personality and Social Psychology, 2010

Student Poster Award, Honorable Mention, Society for Personality and Social Psychology, 2010

Summer Fellow, Summer Institute in Bounded Rationality, Max Planck Institute for Human Development, 2009

Outstanding Mentoring Award, School of Social Ecology, UC Irvine, 2009

Student Poster Award, Honorable Mention, Society for Personality and Social Psychology, 2008

Summer Fellow, Summer Institute in Social Psychology, University of Texas, 2007

Summer Fellow, Summer Institute in Political Psychology, Stanford University, 2006

## Publications

### *Journal Articles*

Krijnen, J., Tannenbaum, D., and Fox, C.R. (2017). [Choice architecture 2.0](#). *Behavioral Science and Policy*, 3, 1–18.

Epley, N. and Tannenbaum, D. (2017). [Treating ethics as a design problem](#). *Behavioral Science and Policy*, 3, 73–84.

Hayakawa, S., Tannenbaum, D., Costa, A., Corey, J., and Keysar, B. (2017). [Thinking more or feeling less? Explaining the foreign language effect on moral judgment](#). *Psychological Science*, 28, 1387–1397.

Tannenbaum, D., Fox, C.R., and Rogers, T. (2017). [On the misplaced politics of behavioural policy interventions](#). *Nature: Human Behaviour*, 1, 0130.

Tannenbaum, D., Fox, C.R., and Ülkümen, G. (2017) [Judgment extremity and accuracy under epistemic versus aleatory uncertainty](#). *Management Science*, 63, 497–518.

Sah, S., Tannenbaum, D., Cleary, H., Feldman, Y., Glaser, J., Lerman, A., MacCoun, R., Maguire, E., Slovic, P., Spellman, B., Spohn, C., and Winship, C. (2016). [Combating biased decision making and improving justice and equal treatment](#). *Behavioral Science and Policy*, 2, 78–87.

Tierney et al. (2016). [Data from a pre-publication independent replication initiative examining ten moral judgment effects](#). *Nature: Scientific Data*, 3, article number: 160082.

Schweinsberg et al. (2016) [The pipeline project: Pre-publication independent replications of a single laboratory's research pipeline](#). *Journal of Experimental Social Psychology*, 66, 55–67.

Tannenbaum, D., Doctor, J.N., Persell, S.D., Friedberg, M.W., Meeker, D., Friesema, E.M., Goldstein, N.J., Linder, J.A., and Fox, C.R. (2015). [Nudging physician prescription decisions by partitioning the order set: Results of a vignette-based study](#). *Journal of General Internal Medicine*, 30, 298–304.

Tannenbaum, D., Valasek, C.J., Knowles, E.D., and Ditto, P. H. (2013) [Incentivizing wellness in the workplace: Sticks \(not carrots\) send stigmatizing signals](#). *Psychological Science*, 24, 1512–1522.

Uhlmann, E.L., Zhu, L., and Tannenbaum, D. (2013). [When it takes a bad person to do the right thing](#). *Cognition*, 126, 326–334.

Pizarro, D.A., Tannenbaum, D., and Uhlmann, E.L. (2012). [Mindless, harmless, and blameworthy](#). *Psychological Inquiry*, 23, 185–188. [invited commentary]

Fox, C.R. and Tannenbaum, D. (2011) [The elusive search for stable risk preferences](#). *Frontiers in Psychology*, 2, article no. 298. [invited commentary]

Tannenbaum, D., Uhlmann, E.L., and Diermeier, D. (2011). [Moral signals, public outrage, and immaterial harms](#). *Journal of Experimental Social Psychology*, 47, 1249–1254.

Uhlmann, E.L., Poehlman, T.A., Tannenbaum, D., and Bargh, J.A. (2011). [Implicit Puritanism in American](#)

[moral cognition](#). *Journal of Experimental Social Psychology*, 47, 312–320.

Uhlmann, E.L., Pizarro, D. A., Tannenbaum, D., and Ditto, P. H. (2009). [The motivated use of moral principles](#). *Judgment and Decision Making*, 4, 479–491.

Peterson, B., Smith, J.A., Tannenbaum, D., and Shaw, M.P. (2009). [On the ‘exporting’ of morality: Relation to political conservatism and epistemic motivation](#). *Social Justice Research*, vol. 22, 206–230.

### Book Chapters

Pizarro, D.A., and Tannenbaum, D. (2011). [“Bringing character back: How the motivation to evaluate character influences judgments of moral blame”](#) in P. Shaver & M. Mikulincer (Eds.), *The social psychology of morality: Exploring the causes of good and evil* (pp. 91–108). Washington, DC: American Psychological Association.

Ditto, P.H., Pizarro, D.A., and Tannenbaum, D. (2009), [“Motivated moral reasoning”](#) in B. H. Ross (Series Ed.) & D. M. Bartels, C. W. Bauman, L. J. Skitka, & D. L. Medin (Eds.) *Psychology of learning and motivation, Vol. 50: Moral judgment and decision making* (pp. 307–338). San Diego, CA: Academic Press.

### Popular Press

Fox, C.R. and Tannenbaum, D. [The curious politics of the ‘nudge.’](#) *The New York Times*, Sept. 26, 2015.

## Presentations

### Invited Presentations

INSEAD, Department of Marketing, 2018

U. Penn Wharton, Decision Processes seminar, 2018

HEC Paris, Decision Sciences Research Group, 2017

Kalamazoo College, Department of Psychology, 2016

Utah Eccles School of Business, Department of Management, 2016

Hebrew University, Department of Psychology, 2016

IDC Herzliya, Department of Marketing, 2016

UCLA Anderson, Department of Management, 2015

Cornell University, Behavioral Economics and Decision Research Center, 2015

Carnegie Mellon University, Center for Behavioral Decision Research, 2014

University of Iowa, Department of Psychology, 2014

UC San Diego, Department of Psychology, 2014

Tilburg University, Department of Psychology, 2014

U. Penn Wharton, Department of Operations and Information Management, 2014

U. Chicago Booth, Center for Decision Research, 2013

U. Penn Wharton, Decision Processes seminar, 2013

UC San Diego, Department of Psychology, 2013

### Conference Papers

- “Partitioning menu items to nudge single-item choice” (with Craig Fox and Noah Goldstein). Academy of Management, 2017
- “Partisan nudge bias” (with Craig Fox and Todd Rogers). Society for Personality and Social Psychology, 2017
- “Does Masculine = Utilitarian?” (with Julia Lee). Association for Psychological Science, 2015
- “Partisan nudge bias” (with Craig Fox and Todd Rogers). Society for Judgment and Decision Making, 2014
- “Default behavior as social inference” (with Peter Ditto). Petrie-Flom Center for Health Law Policy, Harvard Law School, 2014
- “Partitioning menu options to nudge single-item choice” (with Craig Fox and Noah Goldstein). Society for Judgment and Decision Making, 2013
- “Partitioning menu options to nudge single-item choice” (with Craig Fox and Noah Goldstein). Subjective Probability, Utility, and Decision Making conference, 2013
- “A reasons-based framework for understanding default effects” (with Peter Ditto). Academy of Management, 2012
- “Variants of uncertainty and judged probability” (with Craig Fox and Gulden Ülkümen). Society for Judgment and Decision Making, 2012
- “Moral signals and person-centered moral judgment” (with Eric Uhlmann and Daniel Diermeier). Game Theory and Human Behavior Fall symposium, University of Southern California, 2012
- “Bold and timid forecasts: Variants of uncertainty and judged probability” (with Craig Fox and Gulden Ülkümen). Behavioral Decision Research in Management, 2012
- “When doing good isn’t good enough” (with Eric Uhlmann and Luke Zhu). Society for Philosophy and Psychology, 2012
- “Moral signals, public outrage, and immaterial harms” (with Eric Uhlmann and Daniel Diermeier). Society for Personality and Social Psychology, 2011
- “Choosing for the right reasons: Value-driven reasoning in consumer choice” (with Daniel Bartels). Society for Judgment and Decision-Making, 2010
- “Value-driven reasoning in consumer choice” (with Daniel Bartels). Association for Consumer Research, 2010
- “Information asymmetries in policy defaults” (with Peter Ditto). Behavioral Decision Research in Management, Carnegie Mellon University, 2010
- “Information asymmetries in policy defaults” (with Peter Ditto). Princeton Graduate Student Conference on Psychology and Policy Making, 2010

### Software

`cohend`, a STATA package for calculating effect sizes (Cohen’s  $d$ , Hedges’  $g$ , and effect size correlation  $r$ ) that correct for uneven cell sizes.

## Professional Service

### *Ad Hoc Reviewer*

Academy of Management Review, Acta Psychologica, American Law and Economics Review, Basic and Applied Social Psychology, Behavioral Science and Policy, Cognition, Cognitive Psychology, Cognitive Science, Comprehensive Results in Social Psychology, Current Direction in Psychological Science, Emotion, Journal of Behavioral Decision Making, Journal of Experimental Social Psychology, Journal of Experimental Psychology: General, Journal of Experimental Psychology: Applied, Judgment and Decision Making, Management Science, Motivation and Emotion, Organizational Behavior and Human Decision Processes, Personality and Social Psychology Bulletin, Psychological Science, Science, Social Psychological and Personality Science, Social Justice Research

### *Grant Reviewer*

National Science Foundation  
Time-sharing Experiments for the Social Sciences (TESS)  
United States-Israel Binational Science Foundation (BSF)

### *Other Service*

Co-organizer for the Judgment and Decision Making Preconference, Society for Personality and Social Psychology, 2017-2018

## University Service

Utah Department of Management strategic planning committee (2017-2018)  
Utah Department of Management Winter speaker series coordinator (2018)

## Teaching Experience

### *University of Utah*

Instructor, "Humans in Organizations" (undergraduate upper-division)

### *University of Chicago*

Teaching assistant, "Designing a Good Life" (MBA-level), "Advanced Negotiations" (MBA-level)

### *University of California, Irvine*

Instructor, "Error and Bias" (undergraduate upper-division)  
Teaching assistant, "Social Psychology" (undergraduate upper-division), "Personality Psychology" (undergraduate upper-division), "Motivation" (undergraduate upper-division), "Research Design" (undergraduate upper-division), "Psychological Testing and Assessment" (undergraduate upper-division), "Introduction to Human Behavior" (undergraduate lower-division)